



We seek for the **TRAINERS** to provide lectures for the project **SMART AGEING CAMP* 2018**

- international program for the European START-UPS offering products in the area of health and active life for customers 50+

The Centre of Innovation and Technology Transfer of the Medical University of Lodz invites trainers interested in conducting trainings in Lodz, Poland in the following areas:

- Funding Models, Financial Models
- Sales and distribution model
- Lean Team Building
- Product development
- Business Negotiations
- Pitch Training
- Technology Transfer, IPR , Law and agreements – the European approach

The training in Lodz is a part of 4-weeks program arranged according to the Reverse Business Canvas (WHO, HOW, WHAT).

17.09 – Day 1 – Module 1 Funding Models, Financial Models

18.09 – Day 2 – Module 2 Sales and distribution model

19.09 – Day 3 – Module 3 – Lean Product Development & Lean Team Building

20.09 – Day 4 – Module 4 - Technology Transfer, IPR , Law and agreements

Our Expectation:

- Possibility to conduct training in the following time period: 17.09 - 20.09.2018 (1 day module from 9 to 5pm including 6 hours of lectures)
- Experience in providing the training and workshops for start-ups; possess experience in the Lean Model Canvas
- Providing materials for the participants
- Settlement as a contract of commission
- **CONDUCTING TRAININGS IN ENGLISH**

APPLICATION:

- We invite to send CV and the cover letter describing the experience until **the 3rd of August**
- Please deliver your brief syllabus for each training day
- References are welcome

Contact:

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